



# BAM New Year's Inspirational Commitment

As we bid farewell to 2025, anchored in Joshua 24:15b, "As for me and my house, we will serve the Lord," and welcome 2026 with Ezra 7:6, "... and the king granted him all that he asked, for the hand of the LORD his God was on him," let us reflect on Business As Mission's enduring core values: **Biblical, Authentic, and Missional**. These values will remain relevant not only in today's generation but also as we pass the baton to the future generation.

Our godly given businesses are designed to operate within the 4P framework, prioritizing profits, purpose, people, and planet. While financial success is important, **our primary purpose is aligned with God's redemptive and missional purpose**. We recognize that **our work serves a higher calling, and we strive to honor God in all aspects of our business**, using our resources to bless others and advance His kingdom.

As Isaiah 42:6-8 reminds us, "I am the Lord, I have called You in righteousness, I will also hold you by the hand and watch over you, and I will appoint you as a covenant to the people, as a light to the nations ..." May our businesses shine as beacons of God's love and redemption in a world in need. We strive to be good stewards of the resources God has entrusted to us, using them to bless others and advance His kingdom. Our vision remains clear: **to witness Christian business owners faithfully fulfilling the Great Commission, impacting nations for God's glory**.

We are united in our mission to love, encourage, strengthen, and serve one another as fellow Christian business owners, journeying together towards godly stewardship. May we support and uplift each other, celebrating successes and navigating challenges with faith and perseverance. **Together, we can make a meaningful impact in our communities and beyond**. As we embark on this new year, we recognize the challenges and opportunities that lie ahead.

We pray for wisdom, courage, and faithfulness, that we may navigate these challenges with confidence and integrity. May our businesses honor God, reflecting His love and redemption in all that we do. Guide us as we steward our resources, talents, and relationships wisely, for God's glory alone and the advancement of His kingdom. **May we be a blessing to others, and may our businesses be a source of hope and encouragement to those around us**.

*Heavenly Father, we commit this new year to You, trusting in Your sovereignty and goodness. May Your Spirit guide and empower us, that we may be a blessing to others and bring glory to Your name. May this new year's commitment inspire and guide us, as Christian business owners, to honor You in all aspects of our business and lives, bringing hope and redemption to a world in need. Sealed with His promise and by the power of His precious name, Amen.*

