

What is Success in Business?

Case Study #15

Scenario

How does God measure success in business? From a human standpoint, success is often measured by profits, taxes paid, market share, and other financial metrics. However, **God looks at the heart, not outward appearances** (1 Samuel 16:7).

What is success in God's sight? Colossians 1:10 provides a blueprint: "Live a life worthy of the Lord and please Him in every way, bearing fruit in every good work, growing in the knowledge of God."

Success is achieving eternal salvation and about living a life that honors God. With the help of the Holy Spirit, we strive for excellence to bring glory to God's name. We align our business with God's redemptive purpose, seeking to please Him in every way.

Micah 6:8 reminds us to **act justly, love mercy, and walk humbly before God**. Amos 5:24 calls us to let justice roll on like a river and righteousness like a never-failing stream.

In the context of BAM (Biblical, Authentic, Missional), success can be viewed through the following lens:

1. **Does my business honor God, the Owner?**
2. Am I holy as God is holy, set apart from the world?
3. Do I love God and people?
4. Do I take care of God's created order?

Joshua 1:8 provides a blueprint for success: "Do not let this Book of the Law depart from your mouth; meditate on it day and night, so that you may be careful to do everything written in it. **Then you will be prosperous and successful.**"

By applying these biblical principles, business owners can experience true success and fulfillment in their endeavors. They will be able to make decisions that honor God and bring joy to themselves and others.



AMOS 5:24

*But let justice roll down like waters,
and righteousness like an ever-flowing
stream.*

WHAT DO WE DO?

As believers in Christ, how do we measure success in our business and faith? What is our answer?



from Case Study #15

HOLY
BIBLE

So that you will walk in a manner worthy of the Lord, to please Him in all respects, bearing fruit in every good work and increasing in the knowledge of God;

How does aligning business practices, with God's redemptive purpose, impact decision-making and priorities in the business?

This image shows a single sheet of white paper with horizontal blue or grey ruling lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.