



BAM Business is not just any Business that Makes Money

Case Study #18

Scenario

God provides our daily necessities through business and enterprises. A farmer produces agricultural products for food on the table, a butcher provides meat, a baker provides bread. A BAM business is a business that meets societal needs; useful, and not harmful to consumers.

However, for profit-only oriented businesses, the temptation to cut corners, using cheap but unfortunately harmful substitutes taints the quality of products and services. In some extreme cases, such unethical practices can lead to long-term harm and even fatality.

Leviticus 19:16 reminds us, "**Do not do anything that endangers your neighbor's life.**"

The importance of ethical business practices is highlighted in a recent case where the DOJ charged 4 China-based companies and 8 Chinese nationals in June 2023. They were accused of "knowingly" manufacturing, marketing, selling, and supplying precursor chemicals to produce fentanyl in Mexico.

Fentanyl is a potent synthetic opioid, significantly stronger than heroin and morphine, and has become the leading cause of death among Americans aged 18-45 due to overdose. The US Drug Enforcement Administration's recent seizure of approximately 200kg of precursor chemicals is alarming, as it's **enough to produce lethal fentanyl doses to kill 25 million people.**

This case underscores **the devastating consequences of prioritizing profits over people's lives** and the importance of responsible business practices.

Romans 13:10 and 1 Timothy 6:9 highlight the catastrophic consequences of prioritizing profits over people in this case study, starkly illustrating the dangers of love for money leading to harmful practices that endanger lives, and underscoring the imperative of **ethical business practices guided by love and integrity.**



1 TIMOTHY 6:9

Those who want to get rich fall into temptation and a trap and into many foolish and harmful desires that plunge people into ruin and destruction.

WHAT DO WE DO?

Do your products and services pose any health or environmental damage? If so, how do you mitigate and eliminate such harm to society?



from Case Study #18

HOLY
BIBLE

Love does no wrong to a neighbor; therefore love is the fulfillment of the Law.

How can businesses ensure they are meeting societal needs in a way that is useful and not harmful to consumers, aligning with the concept of a BAM business?

NOTES & REFLECTIONS:

This image shows a single sheet of white paper with horizontal blue or grey ruling lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.