



Facing Economic Dilemma

Case Study #19

Scenario

Your business manufactures garments and clothing and sells on the international market. It has gone well for over two decades and the business has grown. You have extended production facilities, added divisions, and employed hundreds more new employees.

Business has been good and you are pleased with the fact that **your business is built on godly principles and your employees are seeing the results of following God**. You have started a bible study, and many are now coming to learn about Jesus.

You have built a chapel in the factory and employees are freely allowed, even during business hours, to go there for silence and solitude, quiet time with the Lord. And you have the joy of seeing their growth and maturity in faith.

Employees are becoming like members of an enlarged family. Workers are diligent and applied themselves fully to provide their best effort to deliver the best products for sale globally.

However, the international clothing and garment business has grown very competitive, and your costs are now higher than those of a neighboring country which have access to a seemingly inexhaustible supply of cheap and youthful labors, and lands are cheap and freely available with governmental support.

You have gone over and over the financials with your operation head and financial controller and tried to figure out what to do. However there seems to be no way out of your problem. It is a **long-term structural cost disadvantage you are facing and there seems to be no viable solutions to compete and remain profitable**.

Continuing with the business seems like “throwing good money after bad”.



PROVERBS 27:12

The prudent see danger and take refuge, but the simple keep going and pay the penalty.

WHAT DO WE DO?

You call your staff together for a serious meeting discussing the future of the business. What do you tell them? How do you decide the way to go forward?



from Case Study #19

HOLY
BIBLE

In everything, therefore, treat people the same way you want them to treat you, for this is the Law and the Prophets.

1. How might the business explore alternatives or adjustments to address the cost disadvantage, while still honoring godly principles and caring for employees?
2. What steps might the prudent business owner take, to "see danger and take refuge" in this scenario, considering both financial viability and the impact on employees?

NOTES & REFLECTIONS:

This image shows a single sheet of white paper with horizontal blue or grey ruling lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.